



# ART 111: BEGINNING GALLERY EXHIBITION

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**Proposer:****Name:**

Allyson Sullivan

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**Effective Term:**

Spring 2024

**Credit Status:**

Credit - Degree Applicable

**Subject:**

ART - Art

**Course Number:**

111

**Catalog Title**

Beginning Gallery Exhibition

**Catalog Description**

This course is an introduction to the theory and technique of the professional presentation of art works; which includes the examination and analysis of original art, exhibitions, materials, vocabulary and techniques used in major art galleries and museums. This course meets six hours per week, 105 hours over the course of a semester at a time that will be announced (TBA).

**Method of Instruction:**

Distance Education

Laboratory

Lecture and/or Discussion

**Course Units/Hours:****Course Units Minimum:**

3

**Lecture Hours Minimum (week)**

1.5

**Lab Hours Minimum (week)**

4.5

**Total Contact Hours Minimum (semester)**

105

**Total Outside Hours Minimum (semester)**

52.5

**Total Student Learning Minimum Hours (semester)**

157.5

**Repeatability:**

No

**Open Entry/Exit:**

No

**Field Trips:**

Not Required

**Grade Mode:**

Standard Letter

**TOP Code:**

100100 - Fine Arts, General

**SAM Code:**

E - Non-Occupational

**Course Content****Methods of Assessment:**

Oral presentations  
 Problem solving assignments or activities  
 Short answer quizzes or exams  
 Skill demonstrations  
 Written essays or extended papers

**Course Topics:**

Course Topics	
1	Role of the Artist A. Choice of Media Painting, Drawing, Printmaking, Sculpture, Installation and Performance Art B. Visual Elements and Design Principles Line, Color, Texture, Volume, Form, Space; Unity and Variety, Balance, Emphasis and Subordination, Scale and Proportion, Rhythm C. Art and Meaning Form and Content, Iconography and Context D. Artist Supporting Text Artist Statement, Resume and Biography
2	Role of the Gallery A. Application/Submission Process and Guidelines B. Exploring Different Types of Galleries Non-Profit, Commercial, Dealer and Community Art Centers C. Publicity Designing Posters, Invitation/Postcards, Press Release to Campus, Local Papers and Websites D. Installation and Striking Exhibitions Handling of Artwork, Condition Reports, Insurable/Liability, Mounting and Framing, Designing and Curating Exhibits, Measuring and Hanging Artwork, Lighting, Supporting Text: Labels, Statement, Supplemental Material, Packing and Shipping
3	Role of the Museum A. Provenance and Attribution Identifying Cultural Property, the Role of an Art Collector, Current Events in Museum Acquisitions, Research Discoveries Due to New Technology, Stolen Artworks and Changing Cultural Perspectives B. Exploring Museum Types Historical, Contemporary, Cultural and Specialty Museums C. The Curator's Role Connoisseurship, Exhibition Design, Publications and Conservation D. Shaping the Future of the 'Museum' Art as Visual Culture, New Topics in Art, Censorship, Plagiarism and Controversy

**Course Objectives:**

Course Objectives	
1	identify, analyze and discuss the functions of art and the roles of artists from diverse cultures.
2	demonstrate and select appropriate methods of mounting, matting and framing original works of art on an introductory level.
3	evaluate and critique works of art based on formal elements and principles of design and employing appropriate art historical terminology.

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|---|----------------------------------------------------------------------------------------------------|
| 4 | compare and contrast their knowledge of our gallery practices with other galleries and museums.    |
| 5 | demonstrate understanding of basic approaches to publicity in coordination with a gallery exhibit. |

**Course Outcomes:**

Course Outcomes	
1	Students will properly identify the type of media (tools and process an artist used to create an image and/or object).
2	Students will be able to properly write a condition report for an artwork on display in the gallery.
3	Students will be able to write a press release for an exhibition in the gallery using the following materials provided by the artist: resume, artist statement, biography and images of artwork.
4	Students will be able to critically analyze a work of art, both as a visual object, as well as its historical relevance.

**Assignments:**

Assignment Type:	Details
Reading	From the handout "Questioning the Work of Art," carefully read the series of questions under each of the three main topics: "What is the subject of the work of art?" "What is the style or form?" and lastly, "What is the 'ism' or historical context?"
Writing	Select and critique a piece of artwork in the current exhibition. While observing the work in person, answer the questions addressed in the first two topics: "What is the subject of the work of art?" and "What is the style or form?" that is listed on the handout "Questioning the Work of Art." Responses will be recorded in a journal that is used throughout the semester.
Homework	Refer to the last topic addressed in the "Questioning the Work of Art" handout, which is "What is the 'ism' or historical context?" when reflecting upon the selected artwork that was critiqued in the current exhibition. Use research tools such as the library, recommended course text, and web resources to find out more information regarding the 'ism' or historical context portion of the entry.
Lab	In class, students will present their responses to the three topic questions from the "Questioning the Work of art" handout with regard to the selected work of art chosen from the current exhibition and how analyzing a work of art in this way changed their understanding or interpretation of the work of art.

**Textbooks or other support materials**

Resource Type:	Details
Books	Museum and Gallery Studies: The Basics, Rhiannon Mason, Alistair Robinson and Emma Coffield, 1st Edition, 2017 ISBN: 13-978-0415834551
Books	The following book is a good reference source for the course: Art/Work-Revised & Updated: Everything You Need to Know (and Do) As You Pursue Your Art Career, Heather Darcy Bhandari and Jonathan Melber, 2017 ISBN: 978-1501146169
Books	The following OER Art Appreciation book is a good reference source for the course: Introduction to Art: Design, Context and Meaning, Sachant et al, 2016 ISBN: 10:1940771293 <a href="https://human.libretexts.org/Bookshelves/Art/Book%3A_Introduction_to_Art_-_Design_Context_and_Meaning_(Sachant_et_al.)">https://human.libretexts.org/Bookshelves/Art/Book%3A_Introduction_to_Art_-_Design_Context_and_Meaning_(Sachant_et_al.)</a>
Books	The following Art Appreciation book is a good reference source for the course: Living with Art, Mark Getlein, 11th Edition, 2015 ISBN: 10:007337931X
Periodicals	The following articles are good resource materials for the course: "Inside the White Cube: Notes on the Gallery Space, Part 1," Artforum, 14.7 (March, 1976), pgs. 24-30. "Roles for Handling Works of Art," MuseumNews, (April, 1975), pgs. 19-22. "What Spanish Labels Have Taught the Chicago History Museum," Exhibitionist, (Fall, 2007), pgs. 54-57.



Web/Other	PBS Art 21: Art in the Twenty-First Century, Seasons 1-11. This Emmy-nominated collection contains interviews with artists around the globe, profiling a broad range of emerging and established artists of varied cultural, religious, and geographic backgrounds. Among the artists featured in this series are painters, photographers, sculptors, and performance and video artists who use a variety of media and materials, tools and processes, to create their work. Each interview is a 5-15 minute segment, with each one-hour program loosely structured around a broad category or theme to help audiences compare and contrast the artists profiled.
Web/Other	Khan Academy - Art & Humanities, AP/College Art History instructional videos and support articles provide an online resource for students to expand their understanding of looking at and understanding art.

**Equity Review:**

Yes

**Transferable to CSU**

Yes - Approved

**CSU General Education**

Transferable to CSU

**Other Degree Attributes**

Degree Applicable

Not a Basic Skills Course

**Distance Learning Addendum**

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**Additional Attachment**

DLA-ART\_111\_2020-fillable-form\_01.pdf

**Banner Title:**

Beginning Gallery Exhibition

**Curriculum Committee Approval Date:**

09/06/2023

**Academic Senate Approval Date:**

09/13/2023

**District Governing Board Approval Date:**

10/09/2023

**Course Control Number:**

CCC000603435